



# InternshipDesk

International Internship Placement

## Summer Internship Program

June 11- August 13, 2011 in New Delhi, India



# WHAT ARE YOU DOING TO STAND OUT FROM THE REST?

Everyone

University Graduates

University Graduates With  
Work Experience

University graduates  
with work experience,  
international work  
experience and  
language skills



**InternshipDesk**  
Program Graduates

## WHO WE ARE

We lead the world in placing the next generation of global business leaders. InternshipDesk is a globally recognized, US based, internship/professional placement company. Established in 2007, we have provided the student and new graduate communities of the world with the unique opportunity to obtain an exclusive internship with the most successful and recognized multi-national companies on the planet. InternshipDesk is a subsidiary of The Arcotech Group trading since 1981.

## WHAT WE DO

To play sports at a professional level, players spend a significant portion of their careers in the development stage. Our internships take you straight to the action, placing you with fortune 500 companies and top 100 local businesses. InternshipDesk gives you business and cultural training as well as integration into international job markets at a high level. By working with mentors at the top, students can bypass the corporate prattle of the traditional "cold call" job application process, gain exposure, forge strategic alliances, and replace chance with a clear and detailed plan for your future career success.

## BENEFITS OF PARTICIPATION

- Firstly, your career. What does it mean to you?
- A vastly improved resume that will make you more marketable to ALL employers and the opportunity to differentiate yourself from the field.
- You will gain a better understanding of options available across international industries.
- The opportunity to develop a global network through your international group for future business opportunities.
- Lifelong memories and friends from traveling, living and working abroad.

## HIGHLIGHTS OF THE INDIA PROGRAM

- **Internship Placement** – First and foremost, you will be placed in a project based, internship program with the most successful and recognized multi-national companies on the planet. This sole part of the program will position you for your future success in an international career.
- **Accommodation, Meal Plan & Transportation** – All students will be housed together in a 4 star hotel at double occupancy. Breakfast will be provided daily. Airport transfer on arrival/departure and transportation to and from work will be provided.
- **Business & Culture** – The class will meet every Wednesday for our featured lecture series. Topics range from local and regional culture to current business scenarios and practices. All speakers come from a variety of backgrounds including MNC's, NGO's, government, academia and the arts.
- **The Entrepreneurship Competition** – At the beginning of the internship program, students will be placed in groups and will participate in the Entrepreneurship Competition that will be led by a university professor, local entrepreneurs and businesses. Interns will be asked to research a topic, create a business plan, and present it to a panel. Prizes will be given for 1st, 2nd and 3rd place with the possibility of turning successful ideas into full time opportunities that will be funded by members of the local business community.
- **Travel & Volunteering** – Additional travel, included with the program, will include a 7 day trek through the Himalayas, a trip to the Taj Mahal at Agra and a trip to Jaipur. Opportunities to enhance your resume by volunteering will also be available.





## Functional Choices:

- Marketing
- Finance
- Engineering (All Disciplines)
- Human Resources
- International Trade
- Legal
- Non-Profit
- Information Technology (IT)
- Manufacturing
- Logistics
- Accounting
- Hospitality & Tourism
- Consumer Goods
- Retail
- Pharmaceutical
- Telecom
- Auto Industry
- Advertising & Media

# COMPANIES



**InternshipDesk**  
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## CONSUMER GOODS

- Philips Electronics
- United Spirits Limited
- Glaxo Smith Kline
- Nestle
- Bausch & Lomb
- Britannica
- SC Johnson
- VRS Foods
- Dabur India Foods

## FINANCIAL SERVICES

- Aditya Birla Money
- Sanlam Private Wealth
- HSBC
- Barclays
- Development Bank of Singapore
- Ameriprise
- Royal Bank of Scotland
- Muruguppa Group
- Religare Group
- ICICI Prudential Life Insurance
- Canara
- HSBC Life Insurance
- Future Capital Holdings LTD.
- Religare Macquarie Pvt. Wealth

## INFORMATION TECHNOLOGY

- IBM
- Accenture
- Sapient

## RETAIL

- Carrefour
- Future Axiom Telecom Retail

## ADVERTISING & MEDIA

- J Walter Thompson
- Rediffusion
- Public Communications
- Swift Corporation
- Dainik Bhaskar

## PHARMA

- General Electric

## HOTEL & TRAVEL

- Leela Hotels
- Yatra

## AUTOMOBILES

- Volvo

## HUMAN RESOURCES

- Elixir Web Solutions

## TELECOM

- Vodafone
- Uninor (Telenor group )
- Alcatel

## INFRASTRUCTURE

- Subash Projects & Marketing Ltd.

# Program Information:

## India – New Delhi



Program Dates:	June 11 – August 13, 2011
Duration:	2 Months
Cost:	\$8,000.00
Inclusive of:	Placement, Accommodation, Travel within the Country, Visa, Breakfast, Cultural Immersion Weekend Trips, 7-Day Himalaya Trek, Airport Transfer arrival/departure, Transportation to and from work, Participation in Entrepreneurship Competition

\*Exclusive of Airfare

\*\*Detailed schedule to be provided 30 days prior to start date